



# PANTHEON

CONFERENCE 2022

PANTHEON 25 YEARS ANNIVERSARY



## WHEN

**29–30 Sept 2022 (2 days)**

Starting at 9 am



## WHERE

**GRAND HOTEL ADRIATIC**

Opatija, Croatia

SPONSORS

INVITATION TO CO-CREATE THE UPCOMING PANTHEON CONFERENCE

# Your place for strategic networking



More than 380 participants and partners expected from Slovenia and the region (HR, SR, MK, MN, BA)

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Lots of opportunities for different business encounters and networking.

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THE BIGGEST PANTHEON BUSINESS EVENT

# PANTHEON conference 2022 sponsorship

## PRESENT YOUR COMPANY

to potential customers before, during and after the event.

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## CONNECT

and create new business opportunities.

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## KEEP AND STRENGTHEN

existing business ties.



CONFERENCES SINCE 2004

# Business and social networking

**25**

years of PANTHEON  
community

**75k+**

PANTHEON users

**92,2%**

users in the region  
would recommend  
PANTHEON

**12**

European countries



PANTHEON  
ANNIVERSARY

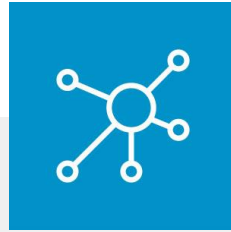
GLAM PARTY

THE BIGGEST PANTHEON BUSINESS EVENT

# About PANTHEON conference



The biggest PANTHEON  
business event



Once local, today  
a major regional event



Conferences since 2004



More than 7000  
participants in total

 *Great opportunity to present your content  
and increase your visibility!*

## INCREASING PARTICIPATION

# Number of participants by year

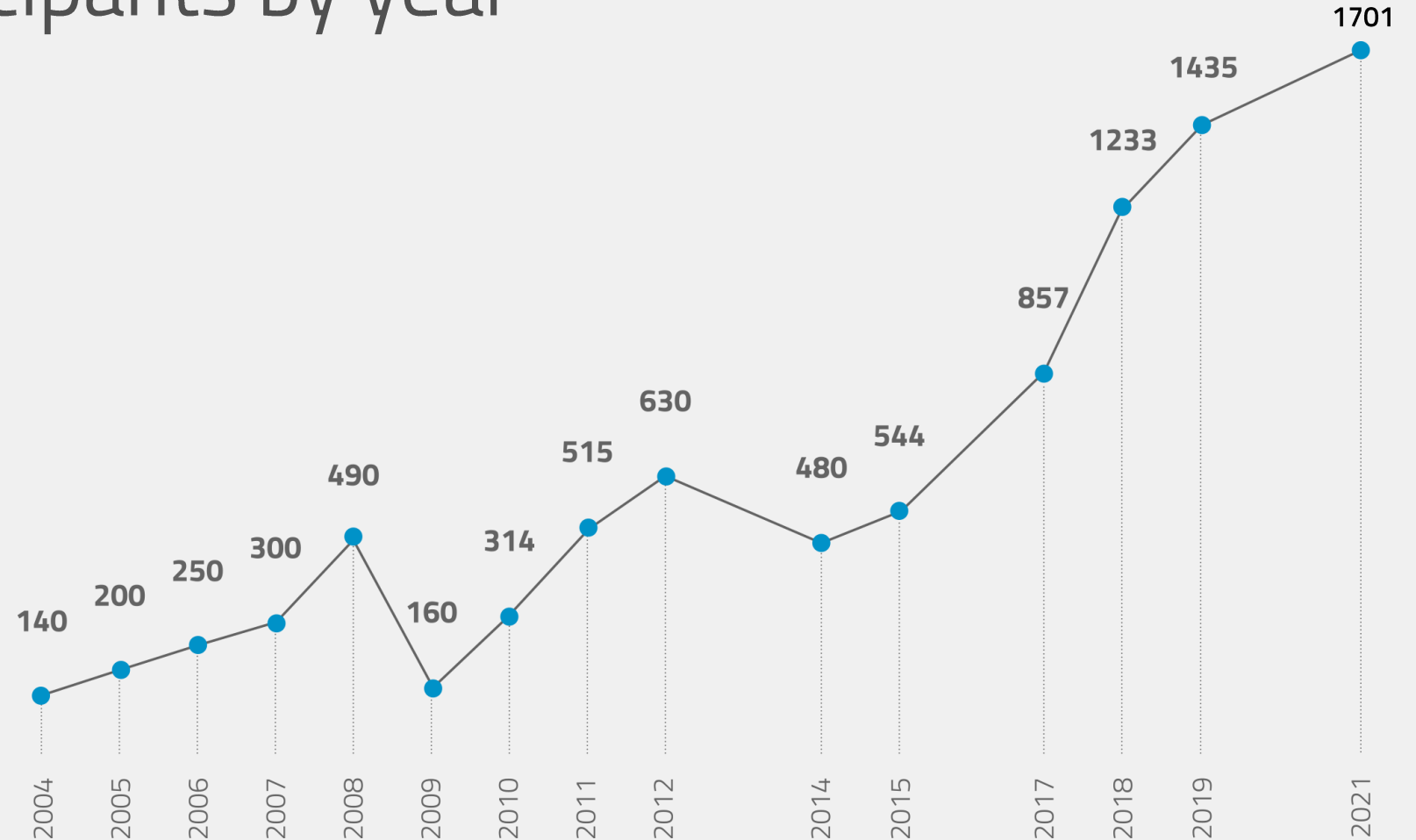


**2021**

Participant  
satisfaction with  
organization index

**4,89**

1 – very poor  
5 – excellent



BECOME A SPONSOR

# Sponsorship levels

	GENERAL	GOLD	SILVER	BRONZE	CUSTOM
Available packages	1	10	15	Unlimited	
Conference fees	4	2	1	X	
Business contacts	✓	✓	✓	✓	
	<b>6,000€</b>	<b>4,000€</b>	<b>2,500€</b>	<b>1,000€</b>	<b>Custom</b>

# BRAND VISIBILITY

	GENERAL	GOLD	SILVER	BRONZE	CUSTOM
Logo on the PANTHEON conference website – partners and sponsors	✓	✓	✓	✓	
Logo on the PANTHEON conference website – program preview	✓	✓	✓	✓	
Logo on printed PANTHEON conference materials – conference booklet	✓	✓	✓	✓	
Logo on printed PANTHEON conference materials – survey and prize contest	✓	✓	X	X	
Logo on roll-up banners of the PANTHEON conference – partners and sponsors	✓	✓	✓	✓	
Logo on the official PANTHEON conference PPT template	✓	X	X	X	
Logo on email invitations to the PANTHEON conference – with a link to a desired website	✓	✓	✓	✓	
Logo on the public announcement	✓	X	X	X	



# DIGITAL VISIBILITY

COMMUNICATION <b>BEFORE</b> THE EVENT (1x)	GENERAL	GOLD	SILVER	BRONZE	CUSTOM
<b>1x blog</b> <ul style="list-style-type: none"> <li>Professional article/blog with a link to the sponsor's website</li> <li>Publishing a message on Datalab social networks (Facebook &amp; LinkedIn)</li> <li>1x blog included in the conference newsletter</li> </ul>	✓	X	X	X	
<b>1x webinar (up to 20 min)</b> <ul style="list-style-type: none"> <li>Published on the conference website</li> <li>Publishing a message on Datalab social networks (Facebook &amp; LinkedIn)</li> </ul>	✓	✓	X	X	
<b>1x promotion banner</b> <ul style="list-style-type: none"> <li>Published in the conference newsletter</li> </ul>	✓	✓	X	X	
<b>1x promotion speech by the sponsor for the event participants</b> <ul style="list-style-type: none"> <li>Speech announcement on the conference website</li> <li>Publishing a joint message on Datalab social networks (Facebook &amp; LinkedIn)</li> </ul>	✓	✓	✓	✓	

# PROMOTION AT EVENT

COMMUNICATION <b>AT THE EVENT (1x)</b>	GENERAL	GOLD	SILVER	BRONZE	CUSTOM
<b>Video ad (up to 20 sec)</b> – Publishing a video ad in the plenary part of the conference (KeyNote) (sequence defined by the organizer)	✓	X	X	X	
<b>Address by the sponsor's representative at the KeyNote</b> – Participation in the panel at the plenary part of the conference (up to 5 minutes, placement/sequence defined by the organizer)	✓	X	X	X	
<b>Match &amp; Meet</b> – Organized meetings with event participants with the help and promotion by the organizer at a specially provided Match & Meet space or at the partner/sponsor exhibition stand	✓	✓	✓	X	
<b>Lecture</b> – Sponsor lecture placed in an appropriate section of professional lectures within the regular program (limited to 12 spots of 15 minutes)	✓	✓	X	X	
<b>Promotion materials</b> – Option to place promotion materials in conference bags or their being handed out by conference assistants in breaks	✓	✓	✓	✓	
<b>Exhibition stand</b>	✓	✓	✓	X	
<b>Roll-up banner</b>	✓	✓	✓	✓	

COMMUNICATION <b>AFTER</b> THE EVENT (1x)	GENERAL	GOLD	SILVER	BRONZE	CUSTOM
<b>Article report after the event</b> <ul style="list-style-type: none"> <li>An article and a thank you note to partners/sponsors after the event with a link to the event website (partners/sponsors)</li> <li>Sharing the article report on Datalab social networks (Facebook &amp; LinkedIn)</li> </ul>	✓	✓	✓	✓	
<b>Promoting sponsors' blogs and webinars after the event</b> <ul style="list-style-type: none"> <li>Publishing a promotional invitation to participants with a link to published blogs, webinars, video ads, and conference PPT presentations in the post-conference newsletter</li> </ul>	✓	✓	X	X	
<b>Interview with the sponsor</b> <ul style="list-style-type: none"> <li>Interviews with sponsors published on the event website</li> <li>Sharing interviews on Datalab social networks (Facebook &amp; LinkedIn)</li> </ul>	✓	✓	X	X	

HAVE YOU GOT A QUESTION?

## Contact us!



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